



2024 FROZEN FROGMAN

Dear Community Member,

On Saturday, February 3rd and Sunday, February 4th, 2024, The Hockessin Athletic Club will be hosting the 8th Annual HAC Frozen Frogman Swim. All net proceeds from this event will directly benefit the Travis Manion Foundation (TMF), a non-profit organization focused on investing in the mental health and well-being of military heroes and their loved ones.

According to the CDC, 55% of post-9/11 veterans feel disconnected from civilian life. TMF re-integrates veterans and the families of fallen heroes and rekindles their sense of purpose and belonging by providing them with opportunities to contribute through community service, lead character development programs for youth, participate in leadership programs, and more. 90% of the Travis Manion Foundation's annual funds go directly to the programs and services they offer.

What's unique about HAC's Frozen Frogman Swim is that it not only challenges athletes to a lengthy swim or tough physical feat, but athletes complete the challenge outside in HAC's outdoor pool.

Corporations, businesses, foundations and friends can sponsor in several ways and help improve the lives of our servicemen and women. All sponsorships are tax-deductible.

Sponsorship Opportunities:

- **\$2500** – Includes recognition on the HAC website event page, HAC's social media, display on the event banner, opportunity to contribute to the swag bags, and one-color logo on the t-shirts. Sponsors who contribute at the \$2500 level will also receive a full-page ad in HAC's popular Enhance Magazine (\$1100 value).
- **\$1000** – Includes recognition on the HAC website event page, HAC's social media, display on the event banner, opportunity to contribute to the swag bags, and one-color logo on the t-shirts. Sponsors who contribute at the \$1000 level will also receive a ¼ page ad in HAC's popular Enhance Magazine (\$450 value).
- **\$500** Includes recognition on the HAC website event page, display on the event banner, opportunity to contribute to the swag bags, and one-color logo on the t-shirts. Sponsors who contribute at the \$500 level will also receive an 1/8 page ad in HAC's Enhance Magazine (\$200 value).
- **\$250** – Sponsors who contribute at the \$250 level will receive their logo on the event banner, an opportunity to contribute to the swag bags, and one-color logo on the shirts.
- **In-Kind Sponsorship** – Custom sponsorship opportunities may be available. Please reach out to discuss.

Thank you for your time and consideration.

Sincerely,
Sasha Reddy
HAC Marketing Director
(302) 239-6688 x134
sreddy@hachealthclub.com

The Travis Manion Foundation is a 501(c) (3) organization.



2024 **FROZEN**
FROGMAN



Sponsorship Form

I would like to be a 2024 HAC Frozen Frogman Swim Sponsor!

- ☐ **\$2500** – Includes recognition on the HAC website event page, HAC's social media, display on the event banner, opportunity to contribute to the swag bags, and one-color logo on the t-shirts. Sponsors who contribute at the \$2500 level will also receive a full-page ad in HAC's popular Enhance Magazine (\$1100 value).
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- ☐ **\$500** – Includes recognition on the HAC website event page, display on the event banner, opportunity to contribute to the swag bags, and one-color logo on the t-shirts. Sponsors who contribute at the \$500 level will also receive an 1/8 page ad in HAC's Enhance Magazine.
- ☐ **\$250** – Sponsors who contribute at the \$250 level will receive their logo on the event banner, an opportunity to contribute to the swag bags, and one-color logo on the shirts.
- ☐ **In-Kind Sponsorship** – Please briefly describe the item or service provided and its estimated value.

Company Name: _____

Company Address: _____

Contact Name: _____

Phone Number: _____ - _____ - _____

Email Address: _____

Checks can be made payable to the Travis Manion Foundation. Please send checks with this form to:

Hockessin Athletic Club
Attn: Sasha Reddy
100 Fitness Way
Hockessin, DE 19707

Please send logo to Sasha Reddy at sreddy@hachealthclub.com. Logos must be received by 1/19/2024 to guarantee placement on event t-shirts.

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